

Dear U.H.S. Parent:

September, 2010

## Major Retailers Want To Give Our School Money!



We're pleased to share some exciting news about one of our fundraising programs for U.H.S. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including **JCPenney, The Gap, Arco, Pizza Hut, Red Lobster, Starbucks**, (on campus) and many, many others: there are more over 300 vendors from all over the United States.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out. We also ask our parents to use their **Save Mart S.H.A.R.E.S Card EACH TIME YOU SHOP AT SAVE MART**. Just ask the cashier to swipe your card **BEFORE** you swipe your debit or credit card (or before they ring up the total if paying by check or cash).

If you would like to order scrip, simply bring in your scrip order and check (made out to PHOENIX ALLIANCE) or cash on Friday (I order on the 1<sup>st</sup> and 3<sup>rd</sup> Tuesdays of each month) then pick up your order on Friday afternoons, OR if you would like to order online just go to [www.glscrip.com](http://www.glscrip.com), then go to **Shopwithscrip.com**, set up your account (shop with scrip account # D19A3FBA23443). You can then set up your Presto-Pay account to pay automatically out of you account, or order online then take your check (made out to PHOENIX ALLIANCE) and a copy of your order to the office. I will process the orders and have them ready for you to pick up.

The U.H.S. scrip program promises to be a simple and effective fundraising program. Thank you for your support, and be sure you look for the bulletin updates.

Sincerely,

Michelle DelCarlo-Estrada  
Scrip Coordinator